

Communities of Opportunity

Interim Governance Group

Meeting Notes | May 22, 2015 | 1:00-3:00pm

Location: Community Room, The Seattle Foundation (1200 5th Ave., Ste., 1300, Seattle, WA 98101)

Members Present: Michael Brown, David Fleming (by phone); Hilary Franz, Betsy Jones, Gordon McHenry, Jeff Natter, Sili Savusa, Adam Taylor

Staff Present: Nadine Chan, Bao-Tram Do, Alice Ito, Cheryl Markham, A.J. McClure, Aaron Robertson, Kirsten Wysen

Welcome, Lunch, and Agenda Review

Process and Timeline for Upcoming Interim Governance Group (IGG) Decisions

Michael Brown summarized the process and timeline for upcoming IGG decisions regarding the Harwood Institute proposal; governance roles and responsibilities and conflict of interest policy; and use of additional funds and potential growth of Communities of Opportunity (COO).

IGG discussion resulted in agreement that staff will create briefing papers outlining the options for the IGG to consider for governance roles and responsibilities, conflict of interest policy, and potential additional funds and growth. The IGG will discuss the briefing papers when it meets in Chicago during the Living Cities convening, June 23-24, 2015.

Harwood Institute Proposal

Alice Ito briefly summarized the Harwood Institute proposal for the COO Learning Community. Kirsten Wysen summarized comments previously received by IGG members not able to attend. Members present discussed the proposal:

- It would provide a useful framework for collective impact; a valuable approach to building capacity; and would leverage knowledge from national experts that can help accelerate COO work
- COO would reach a larger audience through providing the program to the broader learning community. Organizations that are not grantees would receive valuable content. It would also be an opportunity to appeal to people who are not currently connected, bring them into depth of engagement and expose them to the collective impact approach.
- Opportunities would also exist to leverage training, train the trainer, opportunities for continuous learning
- Important to remember that CBOs are juggling many commitments and need to be supported in their partnership work.
- Important to continue discussion of strategies for engaging other communities. What is an effective sequence in order to achieve broader engagement?

Harwood Institute Decision: Consensus was to move forward with the Harwood proposal.

COO Framework for Results Based Accountability (RBA)

Nadine Chan presented the different elements of the new one-page RBA visual framework. It uses collective impact and accountability based language. The spreadsheet was reconfigured into visual depiction, more accessible infographic style. Other data and possible indicators related to policy and systems change grantees may be added.

Discussion: The suggestion was made that conversation with policy and systems change grantees would be useful; and perhaps could be captured as well. The framework is under discussion as a part of co-design with each of the site partnerships. A sub-committee on data and indicators was formed, and will include Hilary Franz and other interested IGG members together with Nadine Chan, Kirsten Wyses, and Alice Ito.

COO Site Updates

COO Site Tours

Tours of the COO sites are a great opportunity for governance group members to see first hand the work that is being done and how COO is making a difference. IGG members voiced interest in attending. Staff will assist with scheduling. Some tours are already being planned.

Co-Design

- SeaTac-Tukwila: Adam Taylor, Global to Local, expressed that co-designing is working well. Having community voices at the table has been important. The work is evolving nicely, and emerging solutions are taking off.
- White Center: Sili Savusa, White Center Community Development Association, stated that the new COO video has been helpful in describing COO and articulating its significance to staff and community members.

Best Start for Kids

Betsy Jones summarized Best Starts for Kids, which includes prevention and early intervention strategies based on the latest brain science. Addressing issues of housing, economic opportunity, mental health, healthy foods, vulnerable communities, the levy as proposed would include funds for COO.

Next meetings:

- June 23-24, Chicago Living Cities Learning Community meeting
- Wed, July 29, at one of the sites
- Wed, Sept 30, at one of the sites
- Oct 13-14, Dallas Living Cities Learning Community meeting
- Mon, Nov 30, at one of the sites